



## THURSDAY | 25th September

### Organic Market Conference

European Economic and Social Committee, Rue Belliard 99 | 1040 Bruxelles



- 09:45 Welcome words by Stefan Hipp, President OPTA Europe
- 10:00 Opening remarks by Commission representative (*invited*)
- 10:20 The future of organic foods and how we can step up consumption by [Kerli Ats](#) (EESC co-rapporteur and organic farmer)
- 10:45 **Session 1: Trends and drivers of organic consumption in EU markets**
- Spain | David Caré – [Asobio](#) – Asociación Española de Elaboradores y Comercializadores Ecológicos
  - The Netherlands | Elise Bijkerk – [BioNederland](#)
  - Poland | Karol Przybylak – [PIZE](#) – Polska Izba Zywnosci Ekologicznej
  - Denmark | Birgitte Jørgensen – [Organic Denmark](#)
- 12:45 Lunch at the European Economic and Social Committee
- 14:00 **Session 2: Public policies to support the development of the organic sector**
- EU promotion & trade tools to support agri-food exporters – Nadia Loddo, Directorate General Agriculture and Rural Development, European Commission
  - Policy tools supporting SME internationalisation – Igor Kalinic, European Innovation Council and SMEs Executive Agency (*invited*)
- 15:30 Closing remarks by Anne Baumann, Executive Director AöL