

Organic Market Conference 2025 | Program



WEDNESDAY | 24th September

18:30 - 20:30 **Organic Reception**

L42, 42 Rue de la Loi | 1040 Bruxelles

THURSDAY | 25th September

Organic Market Conference

European Economic and Social Committee, Rue Belliard 99 | 1040 Bruxelles

09:45 Welcome words by Aurora Abad, Secretary General OPTA Europe and Anne Baumann, Executive Director AöL

10:00 Opening remarks by Commission representative (*invited*)

10:20 The future of organic foods and how we can step up consumption by Decebal-Ştefăniță PADURE (EESC Member and rapporteur)

10:45 **Session 1: Trends and drivers of organic consumption in EU markets**

- Spain | David Caré - Asobio - Asociación Española de Elaboradores y Comercializadores Ecológicos (*confirmed*)
- The Netherlands | Elise Bijkerk - BioNederland (*confirmed*)
- Poland | Karol Przybylak - PIZE - Polska Izba Zynosci Ekologicznej (*confirmed*)
- France | Alexandra Pignot - Synabio (*invited*)

12:45 Lunch at the European Economic and Social Committee

13:45 **Session 2: Public policies to support the development of the organic sector**

- EU promotion & trade tools to support agri-food exporters – Directorate General Agriculture and Rural Development, European Commission (*invited*)
- Revision of Public Procurement Directives – Directorate General Internal Market, Industry, Entrepreneurship and SMEs, European Commission (*invited*)
- Best practice: Denmark's public policies mix to support organics – Denmark Permanent Representation to the EU (*invited*)

15:30 Closing remarks