# **Organic Market Conference 2025 | Program**



## WEDNESDAY | 24th September

**18:30 - 20:30 Organic Reception** 

L42, 42 Rue de la Loi | 1040 Bruxelles 💡



## THURSDAY | 25th September

### **Organic Market Conference**

European Economic and Social Comittee, Rue Belliard 99 | 1040 Bruxelles 💡



- Welcome words by Stefan Hipp, President OPTA Europe
- 10:00 Opening remarks by Commission representative (invited)
- 10:20 The future of organic foods and how we can step up consumption by Kerli Ats (EESC co-rapporteur and organic farmer)

### **Session 1: Trends and drivers of organic consumption in EU markets** 10:45

- Spain | David Caré Asobio Asociación Española de Elaboradores y Comercializadores Ecológicos
- The Netherlands | Elise Bijkerk BioNederland
- Poland | Karol Przybylak <u>PIZE</u> Polska Izba Zywnosci Ekologicznej
- Denmark | Birgitte Jørgensen Organic Denmark
- 12:45 Lunch at the European Economic and Social Comittee

### 13:45 Session 2: Public policies to support the development of the organic sector

- EU promotion & trade tools to support agri-food exporters Nadia Loddo, Directorate General Agriculture and Rural Development, European Commission
- Best practice: Denmark's public policies mix to support organics Denmark Permanent Representation to the EU (invited)
- Closing remarks by Anne Baumann, Executive Director AöL 15:30



