

Brussels, 27 March 2023

PRESS RELEASE

27 March 2023- OPTA EUROPE and Asobio join forces.

OPTA Europe is pleased to welcome Asobio, the Spanish Association of Organic Processors and Traders. We are joining forces to better defend the interest of organic companies and to support their growth, in Europe and beyond.

This partnership will bundle our expertise as we can exchange experiences and knowledge from a broader number of Member States. Together, we strengthen our voices and ensure that our ideas are heard, in Brussels like in Madrid.

In view of the critical issues that the organic sector is facing in the short and medium term, from the implementation of the new and complex organic regulation to the upcoming EU framework on sustainable food, this is a timely alliance that will help us to more effectively advocate for the needs of the organic industry.

For any enquiry, please contact

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Note to Editors:

- *OPTA Europe www.opta-eu.org is the membership organization representing the interest of EU organic processing and trade companies. Its membership encompasses 11 EU Member States plus North America and Switzerland. Taken together, the companies represented by OPTA Europe account for a large share of total EU import & export and processing of organic products.*
- *ASOBIO www.asobio.org is the association representing the leading organic processing and trade companies in Spain. It is the professional platform for the national organic sector, aiming at promoting organic food in the Spanish market.*